



Crossection 2019 Best of Show



All award winning entries are shown in this issue with juror's comments.



Cathy Groulx, awarded *Best of Show* will be instructing a workshop in oils at Geneva Park September 18, 19, 20. Brochure with details and information will be available in the May newsletter.

Are you ready for Spring/Summer Exhibitions ?

Opportunity to enter the Members' Juried show to be held again at Dundas Museum and Archives. plus a *NEW Venue this year*, The Link Gallery in Waterloo. See page 6. for details and important information about these exhibitions.

President's Message

One of the more astonishing rewards of art making comes when people make time to visit the world you have created. Some may even purchase a piece of your world to carry back and adopt as their own. Each new piece of your art enlarges our reality.

— David Bayles



It's hard to believe that it's 2020. It didn't seem that long ago that we were concerned about the year 2000!

Anyway, I hope everyone has a good year of painting! I admire those of you who work on your art everyday. I'm not that disciplined.

We have three shows again this year. The *Perceptions Juried Show* in Dundas, *Visions Members' Show* at The Link Gallery in Waterloo, and the *Crossection Juried Show* in Etobicoke. Call to Entry information is shown on page 6.

It takes a lot of people to make these shows happen. Right now we're looking for someone to take over the position of Vice President. This is my third year of being President. I believe it's important for new people to step up. Everyone brings something new to the organization. We need change to grow.

Our executive consists of President, Vice-President, Past President, Membership Chair, Secretary, Treasurer, and Newsletter Editor. These are all two year commitments. Please consider standing for nomination yourself or suggest someone you know who would be willing to serve on our team.

As you know, COAA can only happen if people step forward.

As an executive you get your weekend at Geneva Park free, except for workshop fee. Wow! Now that's an incentive! Other benefits are shown on page 12.

Hope to see you all represented at the *Perceptions Show* at the end of March!

Debra Lengyell
COAA President

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In this Issue

President's Message.....1	Members Suggest.....8	From the Editor11
Crossection Awards.....2,3,4,5	Hands on Media8	Welcome New Members.....12
Call for Entry COAA Shows.....6.	Looking Back.....9	Membership Benefits12
Members' News.....7	Members' Forum.....9	Executive Benefits.....12
Mind your Business.....8	Calls for Entry /Workshops...10	Renewal Form.....13
	Executive Team..... 11	





Crosssection 2019 Juried Exhibition ETOBICOKE Civic Centre Gallery October 1-24

Opening Reception and Awards Sunday, October 6

Awards were presented by President Debra Lengyell and Vice President Gail Ivanco

Comments by Juror Angela Braham

BA MA MBA

The Central Ontario Art Association show is aptly titled Crosssection.



The over 85 works that were entered into

the show this year represent an interesting cross-section of artistic styles, media and skill level. I first want to recognize each of the artists that entered their work It takes courage to have one's work juried into an exhibition like this. The creative process is highly personal resulting in a vulnerability on the part of the artist. I was impressed with the over all quality of the technique and artistic expression of all the work, making my job as a juror challenging .

The nature of the juries exhibition format sets up a system of winners and losers. A system where one work is selects as Best of Show while other work doesn't make it into the show at all. In my position as the director/curator of a public art gallery, I look at thousands of works of art each year and I regularly visit galleries, artist studios, and international art exhibitions, I am often asked what makes one work better than another? It is a question that is difficult to answer. However for me I am looking for work that exhibits a mastery of skills and materials, but also has emotion, heart, originality, and intent. Presentation can also influence how a work is perceived. An overpowering frame or mat that is too small can change the feel or impact of a work.

My approach to jurying is to study the art work presented individually and as a whole. Before selecting or unselecting any work, I walk through the entire selection of work a number of times carefully looking at each piece responding to and evaluating each on its merits and as part of the collective whole.

*During this process there are always works that stand out or capture my interest or attention. I was instantly drawn to **Cathy Groulx's Parking?**, awarding Best of Show.*



Best of Show

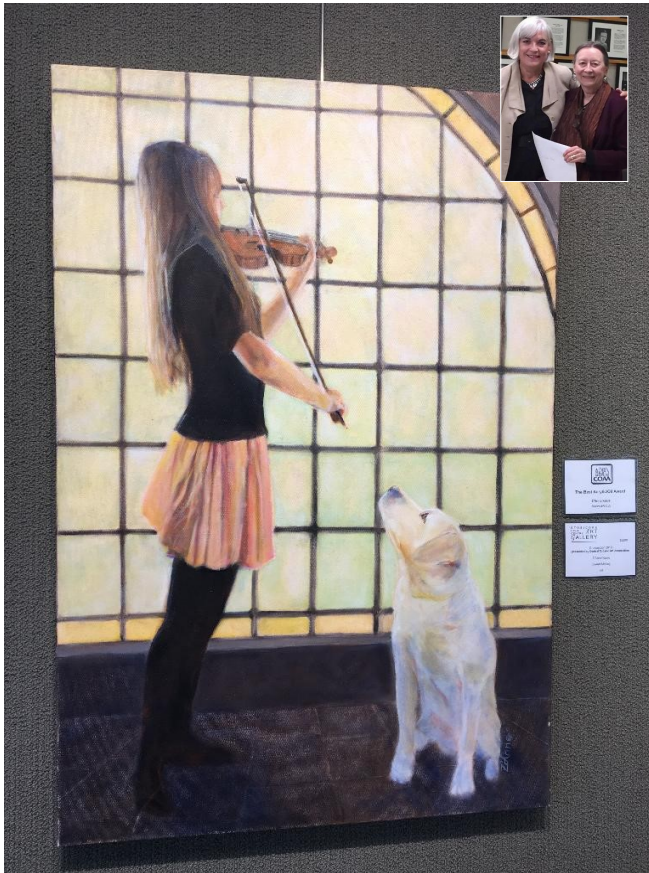


The work captures the chaos of downtown Toronto and the urban landscape. There is a sense of movement immersing the viewer in the work. What I loved about this work is that Cathy successfully captured the essence of this downtown street rather than trying to represent every detail.



Crosssection 2019 AWARDS

Best Oil/Acrylic



The Best Acrylic/Oil Award is presented to **Z'Anne Keele** for *Sweet Melody*. This is a lovely work that beautifully captures the emotional bond between the young violinist and her dog.

Bea Hogan Award Best Watercolour



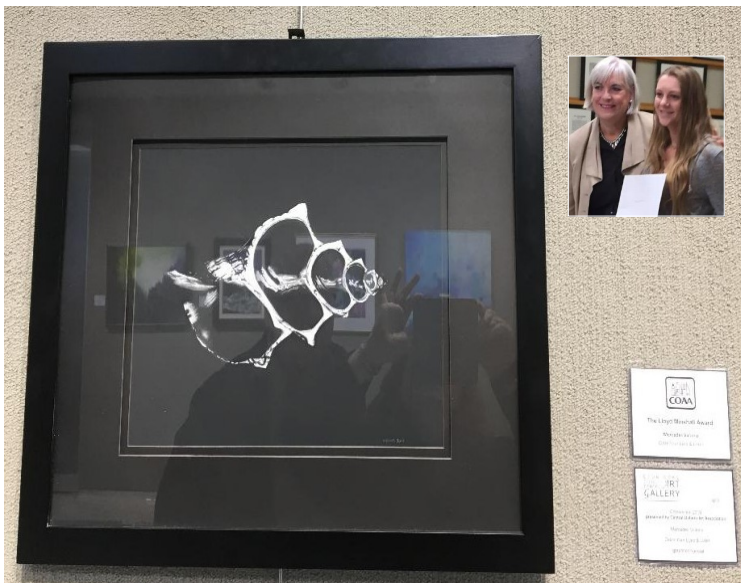
As anyone who paints in watercolour knows, it is difficult to master.

Shelly Prior's *Silver and Tomatoes* is an absolutely exquisite painting and my choice for the Bea Hogan Award for Best Watercolour.

I loved Prior's handling of the detail in the handles of the silver bowl, the treatment of the metallic surfaces, and the lush ripe tomatoes which she juxtaposed against a simple monochromatic background.

This work is a wonderful contemporary take on an Old Master's still life.

Lloyd Minshall Award



Mercedes Victoria's work

Close Your Eyes and Listen was selected for the Lloyd Minshall Award.

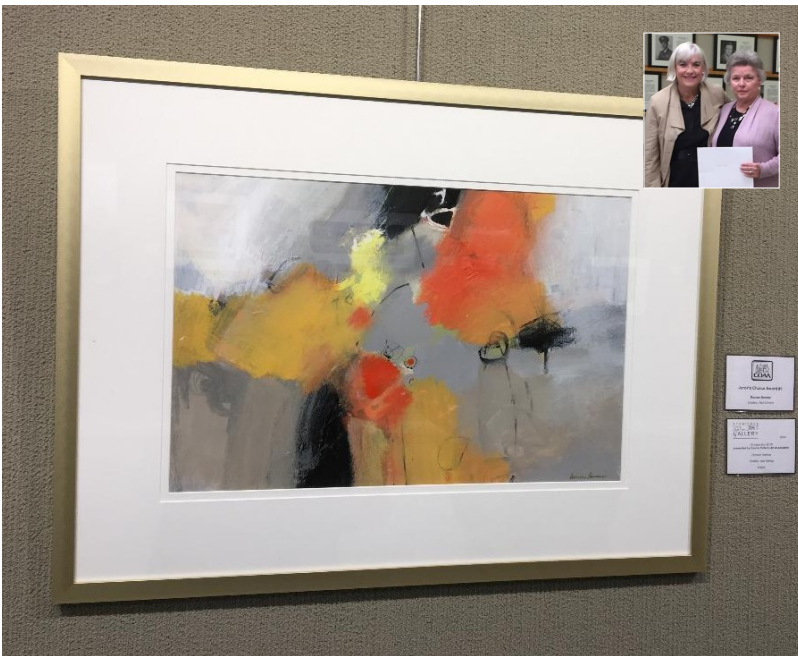
Victoria's drawing is haunting, mysterious and elegantly simple.

The draftsmanship of this graphite and charcoal work is exceptional in its sophistication and execution.

Crosssection 2019 AWARDS

The three Juror's Choice awards selections are varied in style.

Juror's Choice



Doreen Renner's *Shaken, Not Stirred* has a wonderful sense of movement and expressive use of colour. This is a lovely abstract work.



Juror's Choice



Ann Loker's *Power and Elegance* is a striking and powerful portrait. Loker's decision to set this white horse against the stark black backdrop and suggesting rather than detailing the torso makes this portrait particularly effective.



Juror's Choice



Wendy Carmichael Bauld's *Tulley's General Store II* has a wonderful sense of nostalgia that is emphasized by her use of rich earth tones. The ceramic jug and glass jar and lamp are particularly well executed.

Crosssection 2019 AWARDS

The three Honourable Mention awards also represent a varied range of work.

Honourable Mention



Marion Anderson's *Greys of Bruce VI* utilizes loose brush strokes in this abstracted landscape that captures sense of emotion and connection between the work and the viewer.

Honourable Mention



Bev Morgan's *Walk on the Wildside* is a fresh and colourful juncture from traditional floral painting.



Honourable Mention



Barbara McLeod's *Hometown New Hamburg* is a delightful streetscape capturing the heartbeat of this small Ontario town.

Congratulations to all the winners of the Crosssection 2019 and to all the artists who entered this year's show.

— Angela Braham
Director/Curator Gallery Stratford



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COAA Spring and Summer Exhibitions

*To be eligible to enter exhibitions, members must be "in good standing" with annual membership paid.

COAA Members' Juried Show 2020



Tuesday, March 31 - Friday, May 29, 2020

***Preregistration Deadline - March 3, 2020.**

Take in: Saturday March 28, 10 am to 12 noon

Jurying: 12:00 noon - 1:30 pm.

Pick up: 1:30—2:00 pm.

Opening Reception:

Saturday April 4, 2:00 – 4:00 pm.

Take down: Saturday, May 30, 1:00—3:00 pm

Volunteers are needed to put up this show salon style.

If you can help call Debra at 519-502-8428

Brochure for *Perceptions* exhibition is with the February monthly update.



Brochure is also available to download from the website:

www.coart.com

Details and entry labels are included.

***Last date to register is March 3.**

Be sure your annual membership has been paid to be eligible to enter this exhibition.

COAA Members' Show 2020

VISIONS



The Link

at Waterloo Innovation Park (Gallery)

Monday, July 20 - Monday, Sept. 14, 2020.

Opening: Thursday, July 30, 4 -7 pm.

NEW Submit digital images of artwork via email

thelink@waterlooinnovationpark.com

Friday July 3 - Monday, July 13

For each submission, include artist's name, title of work, size, medium and price.

You may submit 2 pieces.

Entry fee, \$20.00 for one piece, \$25.00 for two.

Deliver to the Link Gallery

Monday, July 20, 10 am – 12 noon

Pick up is

Monday, Sept. 14, 2020 1 - 3 pm

Watch for monthly updates with further explanation of this procedure.

** Your 2020 renewal must be received by Membership Chair, Shirley Hokke membership@coart.com at least one month before the first day of the exhibition.*

Preregistration deadline is always one month before the show opening date.

Membership runs from Jan. 1—Dec.31 annually.

For your convenience, use the renewal form, page 13 or download the form from the website www.coart.com

Please complete your renewal form carefully and sign it before submitting.

Notify COAA of any change in your contact information to ensure you receive all important notices.



Members' News



Jenny Reid is pleased to announce that she won the bronze medal for her watercolour *The Seamstress*, at the Toronto Watercolour Society Fall Show *Aquavision* held October 2 –26 at the Twist Gallery, 1100 Queen Street West Toronto.



Marlene Bulas donated her painting *Happy Florida Home* for the Martinis and Matisse Gala in Clearwater Florida held on January 18th. It is a fundraiser for the Clearwater Free Clinic which provides comprehensive care to uninsured families.



October 27, 2019, marked the one year anniversary of **Wendy Carmichael Bauld's** solo exhibit at the Burlington Centre. 14 works were originally to be exhibited for 3 months but after a resounding response, management asked to keep them indefinitely. They tell Wendy they've literally been viewed by millions.

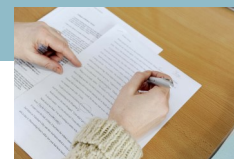
As Wendy says, *"the best way to celebrate one's passion is for the work to be seen and enjoyed by all...it's definitely an artists dream."*



Debra Lengyell's drawings were included in the group show, *Artists and their Apprentices at The Cambridge Art Centre* from January 4-24.

"Creativity takes courage." – Matisse

Mind your Business!



There are certainly the traditional routes (galleries, for example) but oftentimes those paths are strung with red tape—what if there was a more empowering way?

Here are a few suggestions for ways that you can begin to gain more exposure for your work through good press and publicity:

1. Build a dream press list

Think about where your potential fanbase might “hang out”—and keep an open mind. Perhaps there are a few niche online magazines that would love to feature your story and/or a few of your pieces. Maybe there are more mainstream outlets as well that you could reach out to. Also consider podcasts as a great way to connect with your current and future fanbase. What podcasts would the type of people who might connect with your creative work listen to? Don't overwhelm yourself with this step—think of your top 10-20 outlets and use those to start your list

2. Craft a compelling pitch

Find the right person to pitch to at each outlet and craft a well-structured pitch. Short and sweet is best! Include 3-5 bullet points, focusing on **what makes you unique** and **what you will bring to their audience**. Be sure to link to your digital portfolio and a short bio at the end. If you are a visual artist, perhaps you can even include a photo of your work embedded at the end of your email.

PRO TIP: You don't even need a press release! Just keep your email message simple, to the point, and showcase the value you bring.

3. Be bold and go for it!

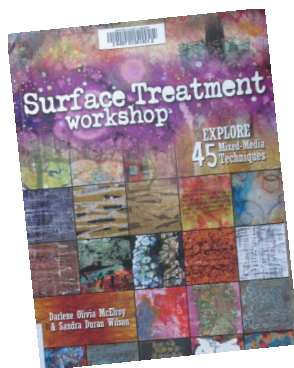
When you start to put yourself out there more and more as an artist, you will inevitably face rejection and people who simply do not “get” what you do. Remember that not all art is for everyone, and quite frankly, it shouldn't be! Kevin Kelly's concept of aiming for 1,000 “true fans” who absolutely love what you do and have the capacity to sustain you financially is a great goal. So be bold, and take action! Take the top 3 press outlets from your list that you would like to be featured on and reach out to them!

Wishing you the best as you land some amazing press for your fabulous creative work!

Special thanks to Nicole Wensel for sharing this post! Visit her website, artistandhealer.com, and subscribe for free email updates to receive all her best art marketing tips as well as a free guided meditation for financial serenity.

With kind permission from EmptyEasel.com to publish in whole or part, articles posted on their website.

Members Suggest ... *books, websites,*



***Take Surface Treatment Workshop with you on your artistic journey for beautiful beginnings.**

45 techniques. Exciting new applications, such as the use of WonderUnder, pulled paper and plaster dipped gauze, will provide you with fresh ideas—many previously unpublished.

Multiple Variations. Each technique features swatches and descriptions to take techniques in multiple directions with multiple mixed-media products.

Inspirational style. Fully stepped-out projects from two artists will show you how to combine the techniques into finished works of art that can go in any artistic style.

*Direct quote from book cover.



NO GREAT ARTIST
EVER SEES THINGS
AS THEY REALLY ARE.
IF THEY DID,
THEY WOULD CEASE
TO BE AN ARTIST.

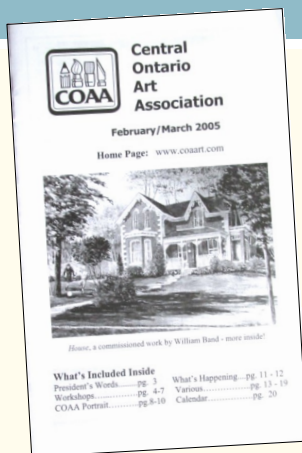
OSCAR WILDE
ART2LIFE

A SIMPLE LINE
PAINTED WITH
THE BRUSH
CAN LEAD TO
FREEDOM
AND HAPPINESS.

JOAN MIRO
ART2LIFE

If you've tried
a new product 
or discovered a new
painting or drawing
technique
tell us about it.
newsletter@coaart.com

Looking Back ...February/March 2005



COAA Executive

President: Doug Mays
Vice President:
Linda Sitler-Howe
Treasurer: Ron Quick
Secretary: Terry Rammell
Membership Chair:
Rosey Koivisto
Newsletter: Gerry Manno
Past President: Allan Austin

Newsletter front cover art work *House* a commissioned work by William Band. William's biography and other examples of his art were featured on inside pages.



What's Happening included :

Linda Kemp announced her new book on Negative Painting.

Kaie Liis McInnes offered Creative Watercolour/Mixed Media in Orkney and Shetland Islands Scotland in September.

Evangeline Munns won an award of merit in the Toronto Watercolour Society's Fall show.

Linda and **Gordon MacKenzie** planned a two week painting Adventure in Southern France.

June Gerum, Kathleen Haunts & Phyllis MacKeown will have a show *Beat the February Blues* at Neilson Park Creative Centre.

Workshops offered:

Instructor: Art Cunanan, Watercolour at the Dundas Valley School of Art, Saturday, March 19, 2005.

Coordinator: Doug Mays

Instructor: William Biddle, Watercolour at Fairview United Church, Brantford Saturday, April 23, 2005.

Coordinator: Rosey Koivisto

Cost of each workshop was \$35 for members and \$40 for non members.

Annual membership was \$30.

New members welcomed:

Joyce Barclay, Elsie Burman,
Sandra Vanderduim,
Olga Radocoj and Dorothy Adams

From the President...

As artists we are probably the luckiest people going, not only do we get to enjoy the process of creating, we get to enjoy the end product for a time before we allow others to enjoy our creations, all of which goes toward building our legacy—not a bad deal.

Have a safe healthy and legacy—building 2005

— Doug Mays

Call for Entry / Exhibitions



ORCHID SOCIETY OF ROYAL BOTANICAL GARDENS

ANNUAL ORCHID SHOW 2020

Art must include orchids as the focus.

Saturday, February 29 & Sunday March 1,

12:00 noon to 5:00 pm

Deliver: Feb. 28 before 7 pm.

Pick-up: 5:00 pm Sunday, March 1

Sales are subject to 15% commission

Visit OSRBG website or contact Coordinator

Karen Logan at: Karen@KarenLoganArt.ca

COAA *Crossection* 2020

Etobicoke Civic Centre

Tuesday, September 29

to Thursday, October 22, 2020.



Details as available in monthly updates.

*In future, Crossection Exhibition
will be held at this location every other year.*

Call for
Artists
& Makers



TOAF59:

Canada's leading Contemporary
Outdoor Art Fair

July 10-12, 2020

Nathan Phillips Square, Toronto

Accepting applications until March 9, 2020. (11:59 PM)

Visit torontooutdoor.art

Workshop

Susan Paterson

an award winning **Canadian Master Artist** from Nova Scotia will be coming to Mississauga to teach a still-life workshop using traditional methods of painting with oils.

Friday, November 13th to Monday, Nov. 16th, 2020.

For more information see the

Guest Seminar page at www.hearthspun.com

***Call Louise Scott-Bushell at 416 - 997- 0345 to register
or with any questions, or email hearthspun@sympatico.ca.***

To see more about Susan, please visit www.susanpaterson.ca

Her most recent award was earning

Second Place in the 2019 Still-Life Category
in the online show by the Art Renewal Centre.

You won't want to miss this fabulous learning opportunity.



Splash 22—with

Special Guest Judge Keiko Tanabe!

EXTENDED DEADLINE:

March 2, 2020

Win prizes and publication by entering this exciting
competition, brought to you by Artists Network.

We have dedicated the 22nd edition of Splash

to The Creative Spark!

ARTISTSNETWORK.COM

Members' Forum

Contact one of the executive to ask questions, or comment on issues of interest to all members.



QUESTION: *I don't want to miss an opportunity to participate in our exhibitions, but the delivery and pick up days and times are not always convenient for me.*

ANSWER : We realize it is not always possible to "do the drive" yourself. It's important to note that the dates and times are not chosen by COAA. Specific conditions are set by the respective venue.

The 'buddy' system of car pooling works well for many of us.

Usually there is another member in your area who is entering a show. You may refer to the membership list on our website www.coaart.com or contact Shirley Hokke at membership@coaart.com to provide you with a name and contact so you can make arrangements directly with that member.

You may wish to offer the driver some reimbursement to share the cost of gas, and for handling your artwork. You may be able to return the favour next time. There is no fee set by COAA. It is the responsibility of individuals to agree, since mileage and other circumstances may vary in each case. This works well for delivery and pick up, but is also an enjoyable way of attending a show reception together.



COAA Executive Team



President
Debra Lengyell
president@coaart.com
519-502-8428



Vice President
Gail Ivanco
vicepresident@coaart.com
226-647-1664



Membership Chair
Shirley Hokke
membership@coaart.com
519-879-6443



Treasurer
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treasurer@coaart.com
519-884-7824



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519-425-1510



Secretary
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secretary@coaart.com
519-742-2482

Past President
Brenda Turnour
vicepresident@coaart.com
705-766-2357



Thanks to our webmaster Ana Jurpik.

If you have questions or concerns about COAA, the executive is available to contact as shown above. Your enquires may also be answered in the Members' Forum in next issue.

From the Editor

Members' News

Images and announcements of 20-30 words (not ads) are put into the newsletter free of charge for members in good standing



Advertisements are gladly included for a reasonable fee based on a 8.5" X 11" page .

Business card: \$25 Quarter page: \$50

Half page: \$100 Full page: \$200

Ads emailed to newsletter@coaart.com will be invoiced as above.

The newsletter is published 4 times a year, February, May, August and November.

If you think you may have missed a newsletter recently, please contact membership@coaart.com to be sure of your (paid up) status, and contact the newsletter editor to get a copy.

Your contributions to the newsletter are an interesting and informative way to share your success and achievements.

Thank you for your continuing support of COAA.

Linda



Submitting your news: Please email your news to newsletter@coaart.com well before the deadline. **Due date for the May issue is April 15, 2020 to meet publication date.**

Welcome New Members

Marg Douglas Woodstock, Pat Duwyn Tillsonburg, Len Hughes London,
Elaine Scott Waterloo Vonnie Snyder Ingersoll, Luh Wong Waterloo.

Know someone who would like to join COAA? Application form is on page 13 and available online at www.coart.com

Benefits of COAA Membership

- ◆ Receive our quarterly newsletters by email (or regular mail \$16).
- ◆ Enter at least two annual art exhibitions: one Members' show, and one juried. show
- ◆ Attend our annual Geneva Park weekend at the Lake Couchiching Convention Centre featuring workshops with distinguished instructors. We socialize and hold our annual General meeting.
- ◆ Option to show your art online on the Members' Gallery. www.coart.com (small additional fee).
- ◆ Notice of your workshops, exhibitions or other artistic events are free of charge to all members. Option for paid advertising available.
- ◆ Opportunities to participate in art events and connect with other artists in their local areas.
- ◆ COAA members are given a \$5.00 rebate for each new member referred.

Benefits of COAA Executive

- ◆ You receive mileage when travelling to executive meetings, when funds available.
- ◆ Accommodation and meals at the Geneva Park weekend is paid for you.
- ◆ Executive meetings are kept to a minimum 2 a year, usually hosted at the home of one of the executive. Most decisions and proof-reading of brochures etc. can be made by emails or phone calls.
- ◆ Each job has a different peak period of a few weeks or months, not the entire year. Term of office is minimum 2 years.
- ◆ At the AGM 2020 nominations will be open for Vice President and Newsletter Editor.
- ◆ Please call Debra at 519-502-8428 for job descriptions/responsibilities.

Discount on Art Supplies



CURRY'S ARTISTS' MATERIALS



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#100 TORONTO ONT M6H 2K4
WWW.ARTICULATIONS.CA



WAYS TO GET HERE (TTC)
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415-924-4545
AT KEELE by South - Dundas
416-763-3333
4000 KEELE ST. TORONTO
416-763-3333

When you shop at any
Curry's,
Aboveground Art Supplies
or The JUNCTION
Articulations
show your
COAA membership card
to receive a
10% DISCOUNT
on your purchases

Opportunity to Join the Executive Team

President Debra Lengyell has served on the executive for more than the required 2 year term.

Vice President Gail Ivanco will move into the role of the President at the AGM, this September.

Nominations will be open for Vice President.

Newsletter Editor position will also be open for nomination.

If you would like to know more about these positions or to recommend someone who would be a good candidate
Call Debra at 519-502-8424



To be eligible to enter our shows you must be a member *in good standing* with membership paid for the current year at least one month before the final pre-registration date which is usually a month before the show. Contact Shirley Hokke, membership@coart.com to check your status.

CENTRAL ONTARIO ART ASSOCIATION MEMBERSHIP FORM

Annual Membership runs from January 1st to December 31

Annual Membership Fees (please select level):	Additional Fees (if applicable)
New Member _____ Renewal _____	
Basic: \$40 (cheque) _____ \$42 (PayPal) _____	Website Gallery: \$10 per member _____
Couple: \$55 (cheque) _____ \$57 (PayPal) _____	Website Gallery: \$20 per couple _____
Student: (age 19, currently attending college) \$20 <input type="checkbox"/>	Newsletters are emailed quarterly. If you prefer to receive the Newsletter by Canada Post the cost is \$16 _____

Total payment cheque enclosed (payable to Central Ontario Art Association) \$ _____
(pay through PayPal on-line)

Membership paid after Sept. 1 will carry forth unto Dec. 31st of the next calendar year.

PLEASE PRINT VERY CLEARLY

Name(s):

Address: Street Apt. # :

City/Town:, ON Postal Code:

Home Phone: () or Cell Phone: ()

Email:

Website:

If you are a **NEW** member, how did you hear about COAA? Website _____ Brochure _____ COAA exhibit _____
or name of the COAA member who referred you:

Date of this application: ____ (d) / ____ (m) / ____ (yr) *For membership year: _____

Signature of Applicant/Member:

To register for all COAA art shows, members must have a membership paid in full one month minimum prior to the show registration date.

Website Gallery Applications: Send a brief bio, 2 images of your art (include title, size, medium), and contact information to: president@coart.com for posting on www.coart.com

Our membership list with email and/or web site contact will be posted on the COAA web site.

If you do not want to be included in this list, check here: ____

I give COAA permission to: send me emails: Yes ___ No ___
Permission to photograph my artwork for promoting COAA events: Yes ___ No ___

FOR OFFICE USE ONLY	
Date Received: _____	Mailed _____
Card/receipt made: _____	
Date Records made/changed: _____	

Complete and mail this form with cheque or money order to the Membership Chair: COAA Shirley Hokke P. O. Box 223 Otterville, ON N0J 1R0

Complete this form carefully and don't forget to sign it before submitting.