

Central Ontario Art Association

FEBRUARY 2022

www.coaart.com

President's Message

"I have been absolutely terrified every moment of my life – and I have never let it keep me from doing a single thing I wanted to do." – Georgia O'Keeffe



Winter "Blues" has settled in for many of us, making it difficult to find inspiration as we experience the cold and snow along with the

lingering pandemic. Personally, I have not been able to pick up a brush for quite some time as I have gone through the journey of surgeries and chemotherapy. With most of that behind me, I gained the strength to climb the stairs up to my studio, but I was fearful that I would not be able to find inspiration to create. I have worked primarily in watercolours for several years, teaching on ships and developing techniques, but it was time for a change. I also had to face the dreaded "blank canvas". Oil painting supplies have been languishing in the supply cupboard for years, and I have been wanting to get them out again, but was afraid that I wouldn't remember how to use them. It seems that it is like riding a bicycle, though. You never really forget, even if a little "rusty". Figuring out what to paint was another challenge.

The fine work in the COAA web site gallery and Facebook postings have provided inspiration for me, along with the enthusiasm and great work that is shared on the COAA Tuesday Zoom meetings. Seeing some great renderings from photos and looking through the stacks of travel pictures from other years, finally led me to sketching and painting. Thank you for helping me to get back to what I love to do.

Knowing that we are planning for our in person juried show, "Perceptions" at the Dundas Museum and Archives in May is also a good reason to start creating. The fine work that was displayed in the continued on page 9 ...

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Meet your 2022—2023 Executive

The executive is available to answer your questions. You can reach them by using the information below.



President Gail Ivanco info@coaart.com

Watercolour is my all time favourite, but I love to experiment with other mediums, and enjoy acrylic, pastel, and oil.as well as pencil drawing.

I joined COAA shortly after I retired in 2008. I took on the role of Secretary on the executive a year or so later, and have done a few stints including Newsletter editor

and Vice-president. It has been a great way to satisfy my need to do some volunteer work and to meet fine people.

My husband John and I have shared a blended family of five children for thirty years, which has expanded to include eight wonderful grandchildren. John is also a COAA member, whose interest is mainly photography. He is my great support and partner when I teach art and knitting classes on cruise ships. Through teaching, we have traveled together around the world many times.

When we are home, we enjoy our bungalow loft townhouse condo in the south end of Kitchener.



Vice President & Treasurer Anne Williamson info@coaart.com

I paint in acrylics, watercolour and pastels. I like them all - acrylics for their forgiving nature, watercolours for the challenge and pastels for beautiful blending. My work is largely representational and I favour landscapes.

I joined COAA in 2018 and have been on the executive for several years. I'm a member of the Kitchener-

Waterloo Society of Artists, ArtsPay and the Pastel Association of Canada.

We are a three generational home. My husband Colin retired in 2012 and now has more time for photography and gardening. I retired in 2013 and began focusing on art more seriously. Our daughter Karen is a group benefit consultant and works from home and her two children are Aileen age 6 and Logan age 4. So far, no pets!

We have lived in Waterloo for 30 years as of this year.



Secretary Mary Flatt info@coaart.com

I work mainly in pastel and graphite but also am currently working on

developing my skills with acrylic paint. I am a member of the KW Society of Artists as well as the Pastel Artists of Canada. My art is representational with a strong interest in animals, nature and landscapes. When I retired from work about 5 years ago I became excited again about art and began studying at the Dundas Valley School of Art.

A recent member of COAA, I joined about a year ago and just began my role as Secretary this year.

My husband and I have lived in Waterloo now for 35 years. We have two wonderful sons, one in Toronto and one in KW.

"Art is not what you see, but what you make others see." Edgar Degas







Membership Chair Shirley Hokke membership@coaart.com

Mixed Media and Collage are my media of choice for the experimental qualities they offer. I am also drawn to Watercolours for the unpredictable spontaneity of wet in wet technique; acrylics for layering, to create my own visual language in mark making; and Oils for Plein Air landscape painting. My inspiration is found in ancient and modern writings as a stepping stone towards a creative, unique idea.

I joined COAA in 2015 after retiring from my art teaching position and I have enjoyed my service

as Membership Chair for nearly three years, talking to and getting to know many of the members. I initiated a Facebook page called Ask Artist Shirley as a way for artists to help other artists. I am also Past President of the Station Arts Centre where I continue to serve as needed.

I have been married to my husband Peter for 40 years. A retired custom home builder, he has been instrumental in helping me set up or take down shows; packing up paintings; and building supports and stretchers. He is a great problem solver with anything about wood. Both our Dads were artists so I sign my paintings with my maiden and married name to avoid any confusion.

We live in Otterville, one of the most beautiful villages of SW Ontario in Oxford County surrounded by a Golf Course, Waterfalls and beautiful parks. Otterville has a rich history - providing safe haven for those fleeing slavery in the U.S. via the Underground Railroad; the Otterville Mill was compromised and almost destroyed during the war of 1812 and lastly, we are proud to know the Neutrals inhabited this land and likely other tribes from the surrounding areas.



Newsletter Editor Karen Logan <u>newsletter@coaart.com</u>

I have tried and enjoyed most mediums including chalk pastel, watercolour, coloured pencil, graphite, acrylic and Chinese Brush Painting. I also enjoy experimenting with different substrates like mylar and semi absorbent Mulberry rice paper. I am working on a few different projects right now and am focusing on works in both Chinese Brush Painting and coloured pencil.

I joined COAA in 2019 and became newsletter editor in November 2020 so this edition will be my sixth newsletter publication for COAA.

I started renting a studio space at the Cotton Factory in Hamilton in 2020 and finally "retired" in 2021 after working part time for a not-for-profit environmental organization to focus on my art practice and volunteer commitments.

Both my husband Keith and I were born and grew up in Hamilton. We have been married for 48 years, have 2 daughters, 2 sons-in-law and 4 wonderful grand children ages 12, 11, 9 and 7. We have been living in Stoney Creek for the last 37 years.



Meet your 2022—2023 Executive



Promotion and Marketing Chair Linda Trowell info@coaart.com

I've 'made art' since I was old enough to hold a crayon. I began painting in watercolour and later discovered acrylics. When painting with one, I think I should stay with that, but when I work in the other, I think maybe that's for me! Perhaps due to my background in illustration, I actually prefer drawing in all mediums more than painting. To quote Edgar Degas "Painting is

easy when you don't know how, but very difficult when you do."

I joined COAA about 20 years ago when friend recommended COAA, specifically so I could attend Geneva Park. I've gone every year since. I served as membership chair for five years, and newsletter editor for three.

My husband and I met in Toronto, while both working in retail advertising and graphic arts. We lived in Richmond Hill for 28 years. I held my first solo show there in 1996 as a member of RHGA, and taught evening art classes for the Town. Shortly after retiring in 2000, we moved to Ingersoll, my 'rural roots' and an active arts community.

In Memorium

We regretfullyBrightannounce theeductpassing ofto CatBrigitteWinnSchreyer.becat

Artist, adventurer, actress, hairdresser, wife, and mother. Brigitte passed away peacefully in her home with her husband Klaus, and her two children, Carmen and Derek, by her side; Fred Astaire singing softly in the background. Brigitte was also a member of OSA since 1990. We wish her family, friends and colleagues our deepest condolences. Brigitte Schreyer was born, raised and educated in Germany. She immigrated to Canada in 1960, settling in Winnipeg, Manitoba, and in 1967 became a Canadian citizen.

Brigitte began painting seriously after moving to Ontario in 1972. She studied Art History at Sheridan College of Applied Art and Technology, Oakville, ON, as well as a variety of painting media with various accomplished Canadian and American artists.

Since her introduction to watercolour, this medium held an all absorbing fascination and challenge for Brigitte



Past President Debra Lengyell info@coaart.com

I am an Impressionist Artist and usually work in acrylics, but my favourite

medium is actually pen on paper.

I joined COAA in 2014 and have been on the executive since 2015 and was president for four of those years.

I live with my husband, Mark, who joined me in retirement two years ago.

We have lived in Kitchener for 39 years.

and she refined a style of her own. Her favourite mediums were transparent watercolour and oil painting, but she was also interested in acrylic/mixed media.

Brigitte was an elected member of the Canadian Society of Painters in Watercolour, the Polar Artists Group, the Society of Canadian Artists and a Life Member of the Ontario Society of Artists. She held numerous solo and group exhibitions and her work is in many corporate and private collections throughout North America and Europe.



From the Editor

Apparently, Wiarton Willie declared it would be an early spring – we can only hope that he is right and this cold snowy weather will be behind us soon. There are also signs that covid restrictions are lifting so we can look forward to beautiful spring weather and returning to a more normal life again. With the return to in person meetings and programs I would encourage everyone to take part in COAA's activities whenever possible so we can start to rebuild our personal connections. The weekly zoom meetings continue to be a great success and are a much appreciated connection for those who attend.

COAA held another zoom workshop on Thursday February 24, 2022. Special thanks to member Hilda Markson Gray for sharing her expertise. We hope you were able to attend but if not check out the overview of her presentation elsewhere in this newsletter. I am always looking for more members news so please keep this in mind for the next issue.

Karen







Advertisements

are gladly included for a reasonable fee based on an 8.5" X 11" page . Business card: \$25 Quarter page: \$50 Half page: \$100 Full page: \$200 Ads emailed to newletter@coaart.com will be invoiced as above.

Members' News

Karen Logan

Was thrilled to have her work, Turkey Tail fungus selected into the Colour and Form Society juried exhibition last fall. As a result she was invited to become an elected member of the organization. In her statement for their website she says - "I love to hike and explore the woods finding the next unique specimen. I share my enthusiasm for



the beauty and diversity of these native species through my art."

Members' News

Images and announcements of 20-30 words (not ads) are put into the newsletter free of charge for members in good standing.

The newsletter is published four times a year, February, May, August and November.

If you think you may have missed a newsletter recently, please contact membership@coaart.com to be sure of your (paid up) status, and contact the newsletter editor to get a copy. Thanks to all for your contributions. Karen







"Painting wet- on-wet impressionist flowers with negative painting" with Hilda Markson Gray

On Thursday February 24, COAA member Hilda Markson Gray demonstrated "Painting wet- on-wet impressionist flowers with negative painting" a technique she learned while taking a course with Barbara Nechis in 1993.

Hilda recommended using loose sheets of Arches 140 lb cold press paper. She does not use paper from a pad because the sizing is not the same as the loose sheets. The paper is soaked for 5 minutes in tepid water, then blotted gently with a lint free tea towel while the paper rests on a sheet of plexi, arborite or corrugated plastic boards cut to 1/2 inch bigger than the paper all around.

Hilda prefers to stand to paint as this enables her to make large sweeping motions with the brush. She started with a 1 1/2" flat skywash brush and then used the smaller flats including a 1" and 3/4". She also use a round Escoda 8, 10, or 12 and a rigger.

She starting her painting with the primary triad of lemon yellow, permanent rose and cobalt blue to establish areas of colour. DO NOT FLOOD THE PAPER! Next come stronger colours.....they vary, such as ultramarine

blue, raw sienna, cerulean blue, permanent rose, and other favourites. She layers and negative paints to try to maintain the transparency as the colours become deeper and richer.

When the paper becomes too wet you will have to let it dry overnight. The next day you plunge it back into the water for 1 minute, blot gently and continue painting.

Hilda has re-wet the paper up to 7 times over 7 days. While this is the short version of her process she invites you to try for yourself.





Members' News

The following article was sent In by COAA member Rose Marie Nicolucci.

THE PAINTER'S KEYS

Robert & Sara Genn Twice-Weekly Letter

The Painters Keys is an online art resource that provides an art newsletter, directory, shows and workshops calendar, quotes, books, and more information for artists https://painterskeys.com

The following letter was originally published as "Discounting your art" on February 15, 2011.

Dear Artist,

Yesterday, Tony Max wrote, "I have dozens of galleries handling my work. How do you prevent dealers from giving significant discounts when they sell your consigned work, thus depreciating it in the eyes of your other dealers and your trusting followers?" Thanks, Tony. You might consider asking your discounting dealers to phone you when they're thinking of giving someone a deal. This request makes dealers aware of your ownership rights and often helps them to make sales. My limit is about 10%, and there are four

main reasons I consider giving a discount: The customer is buying more than one of my paintings. The customer is a regular and loyal supporter of the gallery. The customer is a registered charity or non-profit entity. The customer is my mom.

Since the advent of the Internet, savvy customers soon find an artist's standard prices and scout the best prices across an artist's stable of dealers. Further, they quickly note dealers who offer work with the prices fudged up. This false pricing or profiteering is defended by some dealers to give them wiggle room for further discounting. It may seem like smart marketing, but the practice tends to make it more difficult for the fudging dealers to do business. Gently encourage your dealers to stick by your standard, published prices.

Many folks who collect art are hardwired for deal-making. Particularly these days, some tough customers feel both artists and dealers are vulnerable and try to get them to really sharpen their pencils. Very often these customers can be satisfied if the dealer throws in the frame or absorbs any sales taxes or shipping charges. To their credit, some dealers never budge. Good dealers manage our mutual business with integrity. Further, quite a few

cash deals are floating around these days. Folks, particularly those who receive cash in the underground economy are walking in with bundles and demanding discounts. I feel this is the dealer's business, and I don't interfere with it, but I still expect to be paid the proper amount by cheque. Genn's Law No. 1 says, "When taxes are seen to go high, buyer morality is seen to go low." Incidentally, Genn's law No. 2 says, "The more you pay your accountant, the less you pay the government." It's really a very pleasant and balanced world when you think about it.

Best regards, Robert





President's Message continued

...continued from page 1 last show in 2019, is great inspiration. (See some photos elsewhere in this newsletter.) The juror was willing to spend some time with the artists, explaining how acceptance was determined, and offering suggestions for improvement, if desired. No matter at what stage of artistic development you may be, it is most worthwhile to enter a juried show. Do not be afraid! We can't all be prize winners, and not all pieces will be accepted, but it can be a great learning experience. Whether a fullfledged professional artist or emerging in a joyful hobby, the opportunity to share and see what others are doing can be a great way to grow and lose those fears.

Putting on a juried show such as "Perceptions" takes time, effort and organization. Our executive team has been working on this and other shows. We will need volunteers for intake and take down. We would also like to have a person dedicated to overseeing the operations. If you would be interested in joining our executive team as Show Coordinator, please contact me at 226-747-7601 or info@coaart.com for more information.

Gail Ivanco COAA President

Some words to Inspire!





Members' News

Tiina Price

Tiina recently received word that her painting, Resonance, had been accepted into the Canadian contingent of watercolours for the prestigious Fabriano in Acquarello May 2022 watercolour festival in Italy.



Her painting, At Anchor Cinque Terre, received the IWS (International Watercolour Masters) World Contest Top 200 Merit Award in the final jurying process late December, up from my earlier (November) ranking of TOP 300 out of 3725 entries.



Resonance

At Anchor Cinque Terre

She was also delighted to receive the Global Top 50 Recognition Award for her painting, Classic Canadian Sheild, in the landscape & seascape category of the Global Connection Watercolour Exposition 2022 (France & Poland), after first being juried into the top 400 artists from 60 countries (selected from 2350 paintings.)



Classic Canadian Shield

Doreen Renner

Doreen Renner was excited and honoured to receive a Bronze Award for her painting "Nature's Turmoil" in the Camelback Gallery International Online Juried Exhibition in Scottsdale, Arizona USA.





"Beyond the Palette"

COAA/ECOAA Workshop Weekend - September 16 - 18, 2022 Meet the instructors and learn about the workshops Watch your mail in the next weeks for the official registration brochure!



Art Cunanan

Art was born and educated in the Philippines and immigrated to Canada in 1976.

Today he lives in Southern Ontario with his wife where he is surrounded by beautiful subject matter.

"If only we would stop and appreciate the beauty that surrounds us" says Art.

It has served him well as most of his paintings depict beautiful Ontario. From oil to watercolour and acrylics, Art has proven that he can handle all three mediums very well. Being more at ease with watercolours, Art conducts workshops all across Canada, United States and Europe using the medium with expertise.

Art is an elected member of CSPWC and IWS Canada. He is represented by galleries in Canada. Most of his work is in private and corporate collections in Canada, USA, Australia, Philippines and Europe.

"Loosen Up with Watercolour"

This dynamic workshop will help you to 'loosen up' watercolours through amazing demonstrations from sketches to finished paintings.

Learn how to make luminous landscapes while expanding on the importance of values.



Take advantage of shaded area to direct the viewer's focus.

Whether just starting out in watercolour or experienced in the medium, this workshop will hone your skills as you follow the steps to develop a painting that not only captures the essence of the moment, but also provides a feast for the viewer's eyes.

http://www.artbcunanan.com



Susan Outlaw

Susan was born in Germany and emigrated to Canada in 1974. She resides with her husband

and two children in Ancaster.

Weekend hikes with her family influenced an early love for the

natural world. She draws her inspiration from these rich farmlands as well as the Atlantic coastline when travel permits.

Susan's diversity in work includes landscapes, seascapes, still life and urban settings.

"My work maintains a contemplative focus on nature and it's restorative rejuvenating power." It is her hope that her paintings offer the viewer an escape from the hectic pace of life.

Susan's work can be found in collections across Canada and the USA. Her paintings are also in the UK, including the prestigious Park Place Hotel, London England.

Susan offers classes at the Dundas Valley School of Art.

continued on next page...



"Beyond the Palette"

Meet the Instructors - continued

... continued from previous page Susan Outlaw

"Waterscape in Oils"

Understanding waters reflections, colouring and transparent quality is key to painting a realistic waterscape.

In this workshop, the secrets of painting water will be revealed as you go from photograph to sketch to oil and complete one or two finished waterscapes of your own.

We'll explore composition, and unpack the process of "alla prima" painting to capture the essence of our subject.

We will also review samples of waterscape/seascape artwork. Lots of group and individual instruction provided throughout.



http://www.susanoutlaw.com



Anita Wood

"A professional artist living in Goderich, I have enjoyed being a working artist, teaching classes and workshops

for all ages in Ontario and in the Tampa Bay area since 2000.

Recently I have had the exciting challenge of producing art instruction videos, https://anitawood.teachable.com.

I have a passion for painting and am the founder of "Watercolours Larger than Life" and the "Acrylic Journey" series. These are taught in classes and workshops and always have a focus of beautiful light and color varying in themes.) I am an award-winning artist and am a signature member of CSPWC, Canadian Society of Painters in Watercolour, have proudly been published in Splash 19 and the Southwest Art Magazine. I have also been involved in many art societies and guilds in many executive positions (including treasurer and director.)

I am currently the Western Ontario Regional Director, CSPWC. My dreams and goals in the art world never cease, always experiencing the excitement of wonderful new mediums."

"Mixed Media Fun"

Get out of your comfort zone, find freedom, have some fun and finish a beautiful abstract painting, two or three!

"Paint by Direction! " begins by drawing lines and shapes, applying paint and then evaluating! Is it finished as is? Does it ask for collage? Or will you develop it into a landscape or floral? This is just the beginning!

As the workshop continues you will paint an abstract landscape from start to finish.

As a finale, we will repaint an old painting by adding layers, glazes and having fun with negative spaces. Let the painting guide you and you will be surprised!

http://www.anitawood.com





Membership Advantages

Some of the advantages of becoming a Basic Member of the Central Ontario Art Association are:

- Receive our newsletters by email or regular mail throughout the year providing information about upcoming events, member activities, shows and art opportunities;
- Enter at least two annual art exhibitions: Open members show, and Crossection juried members show plus one other;
- Participate in our online Members' Gallery (a small additional fee does apply);
- Attend our annual Workshop weekend "Beyond the
 Palette" (formerly Geneva Park) at the Bayview Wildwood
 Resort, which we share with our friends from East Central Ontario
 Art Association. In addition to the opportunity to meet artists from across the province, we feature a whole range of workshops with distinguished instructors;
- Opportunities to participate in art events and connect with other artists in their local areas;
- COAA members are given a \$5.00 rebate for each new member referred, as a way of saying thank you for helping us to grow. Contact Shirley at membership@coaart.com If unsure of your status;
- Advertise your art, workshops, exhibitions or other artistic events, reaching over 150 members. (Small blurbs, otherwise, opportunity for a paid feature ad);
- 10% discount at participating art supply stores.

When you shop at Above Ground Art Supplies, and THE JUNCTION ARTiculations show your COAA membership card and receive a 10% discount on purchases.

Members Gallery

Members Gallery is a page dedicated to COAA members who would like to promote their work on the Central Ontario Art Association (COAA) website. Any COAA member in good standing (meaning your membership fee payment is up-to-date) can become part of the Members' Gallery for one year for a fee of \$10.

Some of the **advantages** of being featured in the **Gallery** page of the **Central Ontario Art Association**:

- Your art displayed on the <u>Gallery</u> page of the COAA website along with a link that opens in a new window that includes your name, short bio, contact info, web site, and showcases two pieces of work;
- Members Gallery artists' pages run for one year, renewable with new images and updated info or keeping as is.

To be part of the Members Gallery: Please complete the <u>membership</u> form and send to the address on the form along with a cheque for your membership fee plus \$10, or \$10 if membership has already been paid.

Please send a brief biography (60-70 words) by email to: info@coaart.com in a .DOC, .RTF or .TXT format and attach 2 art images as a JPEG, 2 MB maximum. Note: If you need assistance with resizing your digital pictures, most Image editing programs such as Photoshop offer tutorials. Otherwise there is no need to perfect the cropping or distortion of your images, as our webmaster, Ana Jurpik, will make certain they look great. Please do not mail hard copies of your images.





Central Ontario Art Association

Annual Membership runs from January 1st to December 31st

Annual Member ship Fees (Please select level): New Member Renewal	Additional Fees (if applicable)	
Basic: \$40 (cheque) 🛛 \$42 (PayPal) 🗖	Website Gallery: \$10 per member	
Couple: \$55 (cheque) 🛛 \$57 (PayPal) 🗖	Website Gallery: \$20 per couple	
Student: (age 19, currently attending college) \$20 🗖	Newsletters are emailed quarterly. If you prefer to receive it by Canada Post the cost is \$18 🛛	
Total payment enclosed (Paying through PayPal is done on line) \$ <u>PLEASE PRINT VERY CLEARLY</u>		
Name(s):		
Address: Street		
City/Town:		
Home Phone: () or Cell Phone: () Email: Website:		
Website Gallery: Send a brief bio, 2 images of your art (include title, size, medium), and contact information to info@coaart.com for posting on www.coaart.com (add \$10 per member). Newsletter: I would like to receive the newsletter (colour) by e-mail or (B&W) Canada Post for the newsletter (colour) by e-mail for (B&W) Canada Post for (colour) by e-mail for (colour) by e-mail for (colour) by e-mail for (colour) by e-m		
Our membership contact permissions. I give COAA permission to send me emails: YES NO I give COAA permission to photograph my artwork for promoting COAA events: YES NO Signature of Applicant/Member:	Please send form separately when paying with PayPal Complete and mail this form with cheque payable to: Central Ontario Art Association to the Membership Chair: Shirley Hokke P.O. Box 223 Otterville, ON NOJ 1RO	
If you are a NEW member, how did you hear about COAA?: Website D Brochure COAA Exhibit o or name of the COAA member who referred you:		
Other:		
Date of this Application: (d) / (m) / (yr) *For membership year		
FOR OFFICE USE ONLY: Date Rec'd Mailed	Card/Receipt/Records Update:	

*Membership paid after September 15 will carry into the next calendar year.