



President's Message

In this issue



"An enjoyable function of the President is to hand out prizes at juried shows like Crossection along with the Past President."

It has been a very busy month for COAA shows, with a Members Show at the Link in Waterloo and the Crossection show at the Etobicoke Civic Centre in Toronto. Many thanks to the volunteers who helped to get these exhibitions together. It is so good to have members participating in these events! We really need a **Show Coordinator** to be part of the executive, as it has been a lot for us to do in addition to the usual duties associated with our positions. Special thanks to Anne Williamson and Mary Flatt for looking after registrations. If you have not been able to get out to

these exhibits, please try to see them, and be prepared to be impressed.

Juried shows always come with the anxiety of wondering if your best work, in your opinion, will also be considered as such by the juror. It is a difficult and subjective task to pick the best of the submissions to exhibit, and then to categorize them for prizes. Some artists are consistently delighted with the results; others can be deeply disappointed. The important thing is to still put it out there and to learn from what has been chosen or not. A particular piece can win a prize in one show and not be accepted in another. Different jurors have different criteria in their own minds. It is never personal. Choosing is a daunting task. Sometimes the overall appearance of the show becomes a determining factor, resulting in some outstanding works not being included because they just don't quite fit.

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2022–2023 Executive

The executive is available to answer your questions. You can reach them by using the information below.

President - Gail Ivanco
info@coaart.com

Vice President & Treasurer
Anne Williamson
info@coaart.com

Past President - Debra Lengyell
info@coaart.com

Secretary - Mary Flatt
info@coaart.com

Newsletter Editor - Karen Logan
newsletter@coaart.com

Membership Chair - Shirley Hokke
membership@coaart.com

Promotion and Marketing Chair
Linda Trowell
info@coaart.com

Thanks to Ana Jurpik
our web master

Members' News

Images and announcements of 20-30 words (not ads) are put into the newsletter free of charge for members in good standing.

In the words of Robert Henri, who wrote "The Art Spirit", a wonderful book originally published in 1923:

The pernicious influence of prize and medal giving in art is so great that it should be stopped. You can give prizes justly for long distance jumps, because you can measure jumps with a foot rule.

No way has been devised for measuring the value of a work of art. History proves that juries in art have been generally wrong. With few exceptions the greatest artists have been repudiated by the art juries in all countries and at all times...It is not that juries do not mean well, or at least think they mean well, but it is simply that art cannot be measured.

Of course, we will not stop having our juried shows, and those who won prizes are to be congratulated. Please keep trying and submitting your best efforts. They may someday be considered priceless masterpieces, even if not accepted into a juried show.

To view the works displayed at the LINK, please go to:

<https://www.waterlooinnovationpark.com/artists.php>

I look forward to seeing many of you at Beyond the Palette at the Bayview Wildwood Resort in September. We are almost full, but with some cancellations, you may still be able to get a spot. The weekend promises to be great fun in addition to a wonderful learning opportunity or a chance to paint on your own in a beautiful lakeside setting.

We will be seeking nominees for the COAA executive before the annual meeting, which will take place via Zoom in January. Shirley Hokke has served us well as membership chair but will be leaving at the end of her term. If you are interested in filling this role or any other position, please contact me for further information.
info@coaart.com

Please enjoy your art experiences through the rest of the summer and join us for Paint and Chat on Tuesday mornings starting again in September. Announcements will be made in the monthly update and on Facebook.

Gail Ivanco
COAA President



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Members' News

Linda Trowell

Linda Trowell's acrylic painting *Homestead* was accepted in *Visual Elements '64*, annual juried exhibition at the Woodstock Art Gallery, July 16 to September 24.



The Ingersoll Creative Arts Centre, in partnership with the Cheese and Agricultural Museum, presents ART-ifacts 2ART.

Members chose an artifact to be displayed with their interpretation of it in any art form.

Linda Trowell's illustration of a lunch box, *Big Blue*, in watercolour, is reminiscent of her village school days and the nearby cheese factory.

Exhibition at both locations opened July 16 and continues to Sept. 6.



Ljuba Simovic

Ljuba's painting "To Hamilton from WAAH" was accepted by the Hamilton Public Library and will be added to their art inventory which is managed by the Local History & Archives department.

She was also thrilled to learn that her 12" x 12" painting - "Hard Decision 1" was accepted by the Society of Canadian Artists (SCA) for their 54th Open International Juried Exhibition.

Her most recent work can also be seen at her exhibit - "Up Up and Away" on display at Seasons Restaurant, 134 Lakeshore Rd. E in Oakville



Susan Garrington

Susan is pleased to present her exhibition "Art in Bloom" being held from August 6 to September 24, 2022 in the St. Thomas-Elgin Public Art Centre, Gallery One and Two - 301 Talbot St., St Thomas ON. For operating hours please visit the website - www.stepac.ca



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Members' News

Shelley Prior

Shelley has certainly had an exciting summer. She was a finalist in the 2022 International Watercolour Masters Competition and show; she has been invited to join the teaching faculty for Watercolour Live 2023; she has been featured in 2 articles in Realism Today; Shelley received the FASO Bold Brush Merchandise Award in the 2022 Women in Watercolour Competition: her work was featured in the summer 2022 edition of the magazine "The Best of Watercolor" and she has just released a new video "Pet Portraits in Watercolor" in collaboration with Streamline Art Video. She also received the Jurors Choice award at COAA's Crossection exhibition currently



The White Queen
watercolour on paper 22x30



showing at the Etobicoke Civic Centre Art Gallery.

Well done Shelley!



Down Comfort
watercolour on paper 22" x 30"

How to submit your images electronically for exhibition

More and more arts organizations are requiring individuals to submit their work electronically for early judging. Many of our members however may not have submitted their work to other exhibitions and therefore are not familiar with the requirements. Hopefully this article will help take the mystery out of the process and will allow everyone to feel more comfortable when sending in their images.

A call for entry should provide specific details required by the organization but where they don't there are some simple things to remember. The most important thing is to provide a clear digital image of each piece of art cropped so you only show the artwork – please do not show any background or the frame. Keep in mind that the jurors are selecting works based on the images you provide. Files should be saved as jpg, full colour with resolution of at least 100 dpi but not larger than 2MB.

Unless the call for entry specifies how you should name your file, it is generally acceptable to use the following manner – image number, your last name, and the title of the image (eg. 1-Logan-City-Hall.jpg). Some may ask for a price to be included as well. If you are unsure you can always ask for assistance.

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From the Editor

This year the end of August is especially sad for me. Not only does this mean the cooler weather is on its way but I am saying goodbye to my studio at the Cotton Factory. Unfortunately Covid restrictions over the last few years made things impossible for me to maintain the space so I am packing up and moving back home. As artists we never realize how much we accumulate until we have to pack and move - especially when the space at home is only half the size! I can't let it stop my creativity however. As soon as I can get organized I have to get right back into painting so I can complete my work for my upcoming exhibitions.

I was thrilled to receive a City of Hamilton - Creation and Presentation grant through the City Enrichment Fund this spring. This grant will help

allow me to complete my work in preparation for my three solo exhibitions coming up in 2023 and 2024.

“Fragile Environments” will be an exhibition of works depicting a very small number of the native species in the Hamilton area. The planned 100 paintings will all be created using Chinese Brush painting materials and techniques on semi absorbent Mulberry rice paper and is my way of showcasing the amazing biodiversity we have in this area.

COAA has also had a very busy summer with exhibitions - both for the organization as well as our individual members. I do hope you have been able to get in to see some of the wonderful artwork. Don't forget to let us know when you have good news so we can share it with everyone.

This fall also brings some new and exciting challenges for me - I have been asked to teach an introduction to Chinese Brush Painting at Dundas Valley School of Art this month. This will be a new adventure for me as I



am more used to providing introductory classes in botanical drawing.

I also need to thank all the COAA Executive for their support and assistance. Without their eagle eyes checking my draft newsletters to sending me pictures and articles, I would not be able put the newsletter together each quarter.

Don't forget—the deadline for the fall newsletter is **November 15, 2022**.

Karen Logan
COAA Newsletter Editor

Advertisements

are gladly included for a reasonable fee based on an 8.5” X 11” page .
~ Business card: \$25 ~
~ 1/4 page: \$50 ~
~ 1/2 page: \$100 ~
~ Full page: \$200 ~
Please email your ad to newsletter@coaart.com
It will be invoiced as above.

Some added inspiration ~ to help boost your creativity!

“To be an artist is to believe in life.” – Henry Moore

*“Art evokes the mystery without which the world would not exist.”
– René Magritte*

“Art should be something that liberates your soul, provokes the imagination and encourages people to go further.” – Keith Haring

*“The principles of true art is not to portray, but to evoke.”
– Jerzy Kosinski*

“Great art picks up where nature ends.” – Marc Chagall

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Central Ontario Art Association
is pleased to present the Members show



“VISIONS”

- ◆ *37 Original works of art.*
- ◆ *A variety of sizes and prices.*

*New location: the LINK **waterloo innovation park**[®]*
609-619 Kumpf Drive, Waterloo ON. N2V 1K8
August 3 to October 31, 2022.

The Link is OPEN **Every work-day—Monday to Friday with access from 10 am—2 pm**

Exhibition is also on the LINK website: <https://www.waterlooinnovationpark.com/>



When taking the picture of your artwork keep in mind the following

- Hang your artwork on the wall (rather than propped against a wall or flat)
- Ensure good even lighting
- High quality images are preferred as they will be on a gallery website. You can use a camera to take your image, or you can use your mobile device camera. Sometimes pictures taken on phones, tablets and other devices create distortions which need to be edited. A better-quality photo of your artwork will undoubtedly look much better on the website. There are also facilities that are able to scan your work and provide a digital file of your work.
- Exclude the art work's frame by cropping it. If you take a photo and the frame is visible, use an image editor to crop off the border. Sometimes, glass frames tend to reflect the light and it is difficult to take a photo of such framed pieces. Try to remove such frames while taking the photo of your artwork.
- Only send jpegs, no raw format if you are using a camera.
- Finally, if you are unable to crop your image, we may be able to do it for you.

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CROSSECTION - August 8 to September 13

BEST WATERCOLOUR

Sherill Girard ~ Glory Days



Jurors Comments: In “Glory Days” Sherill uses a strong composition to create intense interest as well as impressive abilities with her application of watercolour. The textures, reflections, and colours work well together to create unique points of interest that illustrate Sherill’s technique.

JUROR’S CHOICE

Shelley Prior ~ Heart of Gold



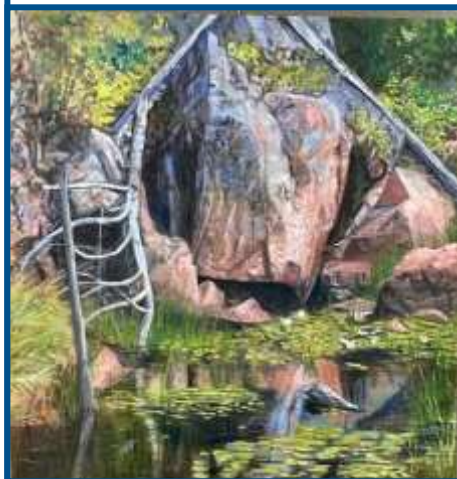
Jurors Comments: “Heart of Gold” is very well executed, with colours and highlights applied with great detail and accuracy. With a balanced composition and strong colour palette, Shelley has created a beautiful watercolour.



Crossection Winners: Debra Lengyell, Murray Tucker, Jean Marshall, Cathy Grouix, Sherill Girard, Mary Flatt, Absent: Shelley Prior

BEST OF SHOW (any medium)

Cathy Grouix ~ Rock Framed



Jurors Comments: Cathy demonstrates an excellent command of her medium in this work, using light and colour in a well-formed composition. The painting is cohesive, yet draws our eyes across the canvas, catching points of light and dark, and in pops of pinks and reds.

Congratulations, Cathy

HONORABLE MENTION



Mary Flatt ~ Fishing Sheds, Nova Scotia

BEST ACRYLIC/OIL

Jean Marshall ~ Peonies & China Cup



Jurors Comments: Jean’s details and use of colour make for a striking still life. Through varied brushwork and bright colours balanced with neutral tones, this work offers much to look at and is a great approach to still life painting.

HONORABLE MENTION



Debra Lengyell ~ Road to Austria

HONORABLE MENTION



Murray Tucker ~ 86E to Penny Lane

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"Beyond the Palette"



COAA/ECOAA Workshop Weekend

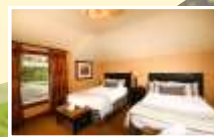
Our annual event formerly at Geneva Park will be held

September 16 -18, 2022

Bayview Wildwood Resort,

1500 Port Stanton Pkway., Severn Bridge ON POE 1N0

<http://www.bayviewwildwood.com>



This a wonderful weekend to practice and improve your creativity, experiment and learn new techniques in the medium of your choice. It's also a pleasant social event, reuniting with friends and making new ones, with networking possibilities. Accommodation, meals, wine and cheese "party", and evening entertainment in a beautiful relaxing environment at an Ontario resort on Sparrow Lake are all included.

Many have attended this event for years and keep coming back. First timers are welcome!!

For full details including rates and schedule, visit www.coaart.com to download the brochure and registration form. This year's event is hosted by the **Central Ontario Art Association.**

Questions? Contact info@coaart.com

REGISTRATIONS have already been received. Register early! We anticipate a great response this year.

Choose one of three workshops in watercolour, oils, or mixed media , by highly qualified instructors.

"Loosen Up with Watercolour"

Art Cunanan



This dynamic workshop will help you to "loosen up" in watercolours

through amazing demonstrations from sketches to finished paintings. Learn how to make luminous landscapes while expanding on the importance of shaded areas.

Whether just starting out or experienced in the medium, this workshop will hone your skills as you follow the steps to develop a painting that captures the essence of the moment and provides a feast for the viewer's eyes.

<http://www.artbcunanan.com>

"Waterscape in Oils"

Susan Outlaw



Understanding water's reflections, colouring and transparent quality is key

to painting a realistic waterscape. In this workshop the secrets of painting water will be revealed as you go from photograph to sketch to oil and complete one or two finished waterscapes of your own. We'll explore composition and unpack the process of alla prima painting to capture the essence of our subject. We will also review samples of waterscape/seascape artwork. Lots of group and individual instruction provided throughout. *Acrylics can be used instead.*

<http://susanoutlaw.com>

"Mixed Media Fun"

Anita Wood



Get out of your comfort zone, find freedom, have some fun and finish a beautiful abstract

painting - or - two or three.

"Paint by Direction!" begins by drawing lines and shapes applying paint and then evaluating! Is it finished as is? Does it ask for a collage? Or will you develop it into a landscape or floral? You will paint an abstract landscape start to finish. As a finale we will repaint an old painting by adding layers, glazes and having fun with negative spaces. Let the painting guide you. You will be surprised!

<http://www.anitawood.com>

SOLD OUT

Option : Rooms will be available for those who prefer to paint without instruction, or you may wish to paint "en plein air."



Membership Advantages

Some of the **advantages** of becoming a **Basic Member** of the **Central Ontario Art Association** are:

- Receive our newsletters by email or regular mail throughout the year providing information about upcoming events, member activities, shows and art opportunities;
- Enter at least two annual art exhibitions: Open members show, and Crossection juried members show plus one other;
- ◆ Participate in our online Members' Gallery (small additional fee);
- ◆ Attend our annual "Beyond the Palette" Workshop weekend at the Bayview Wildwood Resort featuring a whole range of workshops with distinguished instructors as well as having fun;
- ◆ Opportunities to participate in art events and connect with other artists in their local areas;
- ◆ 10% discount at participating art supply stores;
- ◆ COAA members are given a \$5.00 rebate for each new member referred, as a way of saying thank you for helping us to grow. If unsure of your status contact Shirley at membership@coaart.com ;
- ◆ Advertise your art, workshops, exhibitions or other artistic events, reaching over 150 members. (Small blurbs, otherwise, opportunity for a paid feature ad).

When you shop at Above Ground Art Supplies, and THE JUNCTION ARTiculations show your COAA membership card and receive a **10% discount** on purchases.

Members Gallery

Members Gallery is a page dedicated to COAA members who would like to promote their work on the Central Ontario Art Association (COAA) website. Any COAA member in good standing (meaning your membership fee payment is up-to-date) can become part of the Members' Gallery for one year for a fee of \$10.

Some of the **advantages** of being featured in the **Gallery** page of the **Central Ontario Art Association**:

- Your art displayed on the **Gallery** page of the COAA website along with a link that opens in a new window that includes your name, short bio, contact info, web site, and showcases two pieces of work;
 - ◆ Members Gallery artists' pages run for one year, renewable with new images and updated info or keeping as is.
- To be part of the Members Gallery:** Please complete the [membership form](#) and send to the address on the form along with a cheque for your membership fee plus \$10, or \$10 if membership has already been paid. Please send a brief biography (60-70 words) by email to: info@coaart.com in a .DOC, .RTF or .TXT format and attach 2 art images as a JPEG, 2 MB maximum.
- Note: If you need assistance with resizing your digital pictures, most Image editing programs such as Photoshop offer tutorials. Otherwise there is no need to perfect the cropping or distortion of your images, as our webmaster, Ana Jurpik, will make certain they look great. Please do not mail hard copies of your images.

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Central Ontario Art Association

Annual Membership runs from January 1st to December 31st

Annual Membership Fees (Please select level):		Additional Fees (if applicable)
New Member <input type="checkbox"/>	Renewal <input type="checkbox"/>	
Basic: \$40 (cheque) <input type="checkbox"/>	\$42 (PayPal) <input type="checkbox"/>	Website Gallery: \$10 per member <input type="checkbox"/>
Couple: \$55 (cheque) <input type="checkbox"/>	\$57 (PayPal) <input type="checkbox"/>	Website Gallery: \$20 per couple <input type="checkbox"/>
Student: (age 19, currently attending college) \$20 <input type="checkbox"/>		Newsletters are emailed quarterly. If you prefer to receive it by Canada Post the cost is \$18 <input type="checkbox"/>

Total payment enclosed (Paying through PayPal is done on line) \$ _____

PLEASE PRINT VERY CLEARLY

Name(s): _____

Address: Street _____ Apt. # _____

City/Town: _____, ON Postal Code: _____

Home Phone: () _____ or Cell Phone: () _____

Email: _____ Website: _____

Website Gallery: Send a brief bio, 2 images of your art (include title, size, medium), and contact information to info@coaart.com for posting on www.coaart.com (add \$10 per member).

Newsletter: I would like to receive the newsletter (colour) by e-mail or (B&W) Canada Post
If by Canada Post please add \$18 to your membership fee to cover cost of printing and postage.

Our membership contact permissions.

I give COAA permission to send me emails: YES NO

I give COAA permission to photograph my artwork for promoting COAA events: YES NO

Signature of Applicant/Member: _____

Please send form separately when paying with PayPal

*Complete and mail this form with cheque payable to: **Central Ontario Art Association***

to the Membership Chair:

Shirley Hokke

P.O. Box 223 Otterville, ON

NoJ 1Ro

If you are a **NEW** member, how did you hear about COAA?: Website Brochure COAA Exhibit
 or name of the COAA member who referred you: _____

Other: _____

Date of this Application: ____ (d) / ____ (m) / ____ (yr) *For membership year ____

FOR OFFICE USE ONLY: Date Rec'd _____ Mailed _____ Card/Receipt/Records Update: _____

**Membership paid after September 15 will carry into the next calendar year.*